

Overview of key services and support proposed for Career Colleges

Becoming a Career College will give you an effective and high quality brand to provide excellent vocational education for 14-19 year olds. This can cover a range of specialisms, to fully engage employers and match their needs.

As well as offering a clear brand and international identity for excellence – our franchise offer draws on the expertise and infrastructure of existing FE establishments. From this, the Career Colleges Trust provides a robust toolkit for employers, educators, parents and learners.

This toolkit is updated annually and prevents members from having to replicate any systems or infrastructure in the way that a new school / college would. Employers do not require expertise in running an education establishment or need to invest in back office services.

We recognise that the Career Colleges Trust must develop services and support that compliment and build on those already in place in FE colleges. We also recognise the potential for FE colleges with particular specialisms or best practice to offer their services (CPD, systems, tools) to other Career Colleges as part of the membership model.

The Trust has taken into account the challenges of setting up new 14 to 16 year old provision, with new regulations applying to FE in this domain.

We are currently consulting with many prospective Career Colleges to ascertain what is needed and indeed, useful. By drawing on international best practice, we are confident that our Franchise Offer is comprehensive and will ensure the highest level of educational quality for all Career Colleges.

Franchise options marked with an (*) are compulsory for all Career Colleges to take up. This is to maintain the high standard and quality of the Career Colleges brand – ensuring that members are all meeting the expected level of excellence. Each prospective Career College will be audited for us to agree what non-compulsory parts of the franchise offering are required.

The franchise offer is divided into the following categories:

1. MATHS AND ENGLISH
2. ENTERPRISE, ENTREPRENEURSHIP AND CAREER SKILLS
3. EMPLOYER AND COMMUNITY ENGAGEMENT
4. 14 TO 16 PROVISION
5. CAREERS EDUCATION and CPD
6. LEARNING TECHNOLOGIES
7. MARKETING AND COMMUNICATIONS
8. STUDY PROGRAMMES

1. MATHS AND ENGLISH *

Support

- Health Check on capacity to deliver high quality Maths and English at Key Stage 4 and within Study Programmes
- Support with recruitment of Maths and English teachers
- Curriculum mapping of Maths and English to GCSEs
- Curriculum Mapping of Maths and English to Vocational Qualifications
- Research and sharing good practice on delivery, embedding into qualifications and into work experience
- Support, mentoring and coaching for newly appointed co-ordinators or heads of Maths and English

Professional Development

- CPD programme to develop and support existing Maths and English teachers
- CPD programme to support subject/vocational tutors to embed Maths/English into GCSEs and Vocational qualifications
- Delivering cost effective, compliant and high quality Maths and English Key Stage 4 to A Level
- Creating Stretch and Challenge in Maths Key Stage 4
- Developing Maths and English for Learners with GCSE A to C in Maths and English
- Industrial placements for Maths and English teachers, how are they used in industry?
- On-line community for Maths or English teachers.

Resources

- On-line resources for Maths and English development
- Bite size courses to build learner confidence
- Discounted rates on Math and English Materials
- Fast Track delivery options for Maths and English

2. ENTERPRISE, ENTREPRENEURSHIP AND CAREER SKILLS*

CPD for staff:

- Developing entrepreneurial mind-set in teachers and delivery teams
- Entrepreneurial Leadership
- Developing Enterprise Champions in your organisation
- Understanding Entrepreneurial minds-set and enterprise for support staff including Careers Educators
- Developing high quality project based learning
- Online enterprise practitioners/champions network
- Developing and delivering effective enterprise ventures, companies, social enterprises

Support

- Developing Enterprise and Entrepreneurship Strategies for your College
- Developing a Competition Strategy to build entrepreneurial learning and raise aspiration and attainment
- Information and access to Skills Shows and competitions
- Development of inter-Career College Skills Competitions and Enterprise Challenges
- Summer Schools develop entrepreneurial skills
- Business mentoring scheme
- Links to potential project funding opportunities

Resources

- Online resources for Financial Literacy, Career Skills and Enterprise
- Enterprise and Entrepreneurship master classes for students
- Ready-made enterprise Challenges
- On-line enterprise mentors
- Programme of career taster days for students
- Guest Speaker Network

3. EMPLOYER AND COMMUNITY ENGAGEMENT

Support

- Developing strong parental partnerships
- Creating effective work experience strategies to reflect the flexibility of Study Programmes
- Developing effective industrial challenges and projects
- Creating flexible delivery models
- Developing effective employer forums
- Involving employers in monitoring the quality of skills provision
- Developing live employer projects
- Support to access to LEPS, their development and capital funds
- Support to access Community and Voluntary Sector organisations to support social enterprise and volunteering

Resources

- Labour Market Intelligence
- Research and best practices guides

CPD

- Industrial placements for vocational and academic staff
- Effective management of work experience for 14 to 16 including monitoring impact on learner outcomes
- Working with the Community and Voluntary Sector
- Developing live employer projects

4. 14 TO 16 PROVISION*

Support

- Policy Development – set of templates and requirements provided
- Implementing the National Curriculum
- Research and toolkits on raising pupil attainment across a range of subject areas
- Planning vocational provision for 14 to 16
- Using Outdoor/Adventure learning activities to raise aspiration and achievement levels

CPD

- Developing Governors to understand 14 to 16 provision
- Managing Behaviour
- Supporting learners to make transition from school to college environment
- Assessment for Learning
- Effectively measuring learner progress

Resources

- Online curriculum materials for GCSE, vocational qualifications, Citizenship, Collective worship and Sex and Relationship Education

5. CAREERS EDUCATION *

- Online Careers Education and sector specific resources
- Access to mentoring schemes to raise student aspiration and ambition
- Labour Market Intelligence and skills/qualification planning tools
- Developing careers advice, guidance and education in subject and vocational teachers
- Understanding Enterprise and Entrepreneurship for Careers Educators
- Career Taster Days
- Mock Interview support
- Support to access Job Fairs, Exhibitions and Internships

6. LEARNING TECHNOLOGIES

Support

- Initial assessment and appraisal of systems and processes* to check minimum standards of access to technology for learners
- Developing a new technology strategy (in relation to teaching, learning and assessment)
- Support to access grant funding and ICT procurement
- Technical support for ICT Systems
- Advice on learning platforms, devices and vocational technology, including a charitable scheme for the purchase of tablets/laptops for learners and replacement

CPD

- Developing senior managers to embrace technology
- Develop digital confidence and capability in staff
- Bespoke training on learning platforms, devices and applications

7. MARKETING AND COMMUNICATIONS

- Tried and tested methods for recruiting 14 to 16
- Engaging employers effectively in recruitment and marketing practice
- Community marketing for positioning new provision effectively
- Advice on designing and implementing Marketing and PR strategies in line with the Trust's National activity
- Online hub with access to shared resources including press release templates and guidance
- Centrally-produced brochures and guides, available to download or order
- Key spokespeople at each College to be included in national communications activity

8. STUDY PROGRAMMES

Support and development around

- Curriculum Planning and Development - a truly individual study programme
- Developing flexible Staffing Models
- Developing independent learners
- Student Learning Plans
- Personal Tutor and Peer Support

- Learn to Learn
- Developing effective Student Voice in 14 to 16 education
- Assessment for Learning
- Personalised Support
- Planning effective work experience programmes*
- Developing effective enrichment programmes

For more information or any queries, please contact: enquiries@careercolleges.org.uk