



**MEDIA RELEASE FOR IMMEDIATE USE**

**2 July 2014**

**Ferrari arrives in a Ferrari for his first day**

For most people, arriving on their first day at their first proper job is an experience that won't be forgotten in a hurry. For one youngster from Crosby, this will certainly be the case, although for much different reasons.

Ben Ferrari, who is a product of Hugh Baird College's ever growing L20 Hotel School, secured the position of Commis Chef at Malmaison Liverpool and pulled up for his first day in a brand new Ferrari 599 GTO

Generously supplied by Michael Pearce Cars from Southport, the vehicle, of which only 590 were made, boasts a V12 engine that can crank out 671 bhp and delivers acceleration from 0 – 60 in a staggering 3 seconds.

Ben, who has been studying on the Level 1 Hospitality course, is hoping that that his career can now accelerate at Ferrari rate.

Speaking outside Malmaison, Ben said: "Securing a job at such a prestigious brand as Malmaison is a something I never dreamt off. I have really enjoyed my time at the L20 Hotel School and had it not been for the links the staff have with hotels across the region, I don't think I would have got this job."

James Rush, General Manager at Malmaison Liverpool and chair of the Liverpool Hoteliers Association, added: "As an organisation, we are passionate about nurturing and developing young local talent.

"The Liverpool City Region visitor economy is expanding year on year and we need industry ready people with the right attitude to support this growth. We have worked with the staff and students of the L20 Hotel School on a number of different projects this year, so there was only going to be one place I turned to when we needed a new face in the kitchen."

Malmaison Head Chef, Tom Hughes added: "Ben spent a two weeks on a job trial with us and demonstrated many of the qualities that as an employer we are looking for. He is on time, keen to

learn, learns quickly, works exceptionally well in a team and can take direction. This is all a credit to the ethos of the L20 Hotel School.”

Mike Mounfield, Assistant Principal at Hugh Baird College and L20 Hotel School Director said: “Ensuring students have the right work attitude to hit the ground running when industry comes calling is at the heart of the L20 Hotel School ethos. Our overarching aim is to get young people in to careers and I’m delighted to see Ben grab this opportunity at Malmaison with both hands. I would also like to thank James and the city’s other hoteliers and restaurateurs for their support of the L20 Hotel School vision and for the doors they are opening for our students.

- ENDS-

#### **Notes to Editors:**

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#### **Images show**

**Image 1:** *From left to right* Malmaison General Manager James Rush, Malmaison Head Chef Tom Hughes, Malmaison Commis Chef and ex L20 Hotel School student Ben Ferrari

**Image 2:** *From left to right* Malmaison Head Chef Tom Hughes, Ben’s tutor Pauline Tobin, Malmaison Commis Chef and L20 Hotel School student Ben Ferrari, Malmaison General Manager James Rush

**Video of Ben arriving is available here:** <https://www.youtube.com/watch?v=TGHnxODR-gs>

#### **L20 Hotel School**

The L20 Hotel School has been created to continue to provide education, training, work experience and inspiration for those already working in the world of hospitality and for those taking their first steps into this exciting and fulfilling industry.

The L20 Hotel School has a team of dedicated Teaching Staff, a General Manager, a Head Chef, two Sous Chefs, a Restaurant Manager, two Restaurant Supervisors and a small team of apprentices who, with students, run the core of the business. As a team they provide hot and cold food and drink all day through the various eateries and bars as well as servicing functions and providing hospitality for conferences, meetings and events.

#### **Hugh Baird College**

Hugh Baird College is a Further Education College situated in South Sefton, Merseyside. It is one of the largest providers of education and training in the area. The College provides a very broad based Further Education curriculum together with an expanding Higher Education provision.

#### **Liverpool City Region Visitor Economy**

Liverpool City Region LEP's aims for the Visitor Economy include: Liverpool always being in the UK's top five short-break destinations; top 20 favourite European Cities and top three UK conference cities; the City Region should be recognised for high quality hotels, fantastic shopping, unrivalled public transport and unique visitor welcome; and there should be a stronger food offering with better awareness of local produce.

LCR LEP estimates that by 2023 the Visitor Economy will be worth £4.3billion to the region, creating employment for around 57,000 people. It currently attracts more than 56 million tourists a year and supports around 46,000 jobs.