



What is a Career College?

The concept is flexible education for young people, through employer-designed education, with pathways into work.

In short, Career Colleges are sector specialist education opportunities for 14 to 19-year-olds, with career-led pathways to work. The curriculum is strongly directed by lead employers in the sectors to set high aspirations for learners. For example:

- A Michelin Star chef leading a culinary Career College with Apprenticeships in hotels and restaurants
- A group of Tech City companies setting real work briefs for students to design Apps for mobile phones and tablets
- A major NHS health care trust/FE college collaboration ensuring young people have access to exciting local and national jobs.

The Career Colleges Trust researches growing industries and employers who will work with young people to prepare the workforce of today and tomorrow. 🔄



FE colleges and schools have the opportunity to...

- Pioneer distinctive regional Career Colleges, distinguishing their offer to learners and providing potential for additional income generation through student growth (for future sustainability)
- Position themselves as a market leader in the preparation of young people for work in a specified industry
- Develop a model of best practice in the preparation of young people for work, and as a mechanism for further income generation for the FE college
- Access expert resources and curriculum modelling from the Trust that could be used by the education provider at large, to ensure excellent education for learners of all ages and in all disciplines.

To progress Career Colleges, an employer and/or education provider needs to...

- Commit resources to opportunity analysis and business planning with the Career Colleges Trust
- Participate in an audit to determine readiness to operate the Career Colleges model
- Confirm agreement to a minimum five year Career Colleges licence, with annual fees associated with the licence and Trust services.

The Career Colleges Trust will support the sponsoring college with...

- Development of the business plan to ensure viability of the Career College(s) proposition
- Expert industry and educational support, as required for planning and for staff development
- Project management expertise to plan through to opening a Career College and beyond
- Guidance on and support with accessing financial support for the development and resourcing of a Career College
- Development and implementation of a PR plan to further the College's ambitions and market position
- Ensuring the Career College is equipped with a range of training, resources and expertise, through the Career Colleges Portal and CPD in the following eight areas, based on audit of requirements:
 1. Maths and English, notably to GCSE standards, as a minimum
 2. Enterprise, entrepreneurship and career skills for the work place
 3. Employer and community engagement
 4. 14 to 16 provision, with a vocational bias
 5. Careers education
 6. Learning technologies
 7. Marketing and communications, for effective stakeholder engagement
 8. Study Programmes, to meet required individual learner needs
- Commitment to ongoing termly review and development, to ensure the curriculum and delivery stay current, expert and distinctive, always to industry standards.



**Career
Colleges**

14-19 Preparing young people for work

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