



# Career Colleges®

14–19 *Preparing young people for work*

## ENHANCING TEACHING AND LEARNING BY CREATIVELY USING DIGITAL TECHNOLOGY

A Career Colleges Trust  
Digital Skills Partnership  
Conference

**Wednesday**  
**13th December**  
**9.30am – 4.00 pm**

**Clapham site of  
Lambeth College, London**

### Keynote speakers



**The Rt Hon Matthew Hancock MP**  
Minister of State for Digital

**Steve Wheeler**  
Learning Innovations Consultant



**David Russell**  
Chief Executive of the  
Education & Training Foundation

## Conference fee

# £150.00

Includes all refreshments and a bespoke Christmas Lunch prepared by The Restaurant SW4, a student-run enterprise.

Visit <http://bit.ly/2hh140x>

See back page for payment details

# The Careers Colleges Trust Digital Skills Partnership

(Careers Colleges Trust, Ideas4Learning and Coralesce) has successfully developed seven innovative online courses for the Education and Training Foundation to upskill instructors, trainers and teachers on applying digital skills covering social media; assessment; video learning; online meeting technologies; designing content; differentiation and workplace training.

These five GLH courses are available through the Foundation Online Portal. <http://bit.ly/2sRe44G>

This conference has been designed to generate a debate about the effective application of digital technology and whether it can support exciting and innovative teaching and learning in colleges, schools and training providers.

**The conference will examine how digital technology can support the development of creative teaching and learning that can help learners:**

- Develop ideas
- Make connections
- Create and make
- Collaborate
- Communicate and evaluate programme

**At the end of the conference day, three workshops will be provided and participants are asked to select one.**

## **The conference and workshops will explore:**

- Future trends and thinking in digital technology and learning
- The Government's Digital Skills Strategy with the Minister of State for Digital
- The work of the Careers College Trust Partnership in developing innovative online CPD Digital Skills courses
- Case studies of a Grade 1 College and a leading Work based Learning Provider on implementing workforce digital skills and changing teaching and learning
- A review of research into the impact of digital technology on creativity undertaken by NESTA Futurelab (Workshop)
- How the Learning Wheel can stimulate creative use of technology (Workshop)
- How video learning can be incorporated into teaching and learning (Workshop)
- How to develop collaborative approaches to learning using technology (Workshop)

# Conference programme

Time	Activity	Facilitator/Speaker
09.00–10.00	<b>Refreshments on arrival</b>	
10.00–10.05	<b>Welcome to the conference</b>	Roger Dawe CB OBE Chairman of the Careers Colleges Trust
10.05–11.00	<b>CONCEPTS</b> Keynote Speaker on Creativity, New Technologies and Learning	Professor Steve Wheeler Learning Innovations Consultant
11.00–11.05	<b>Welcome to the Minister</b>	The Rt. Hon. Lord Baker of Dorking C.H. Founder of the Careers College Trust
11.05–11.30	<b>POLICY</b> Government Approach to Digital Skills	The Rt. Hon. Matthew Hancock MP Minister of State for Digital
11.30–11.45	<b>Coffee</b>	
11.45–12.15	<b>IMPLEMENTATION</b> How to develop a Grade 1 Workforce with Digital Technology Skills	Jane Holt Assistant Principal, Walsall College
12.15–12.45	<b>IMPLEMENTATION</b> Developing Workforce Digital Skills in Work-based Learning	Lester Biddle Operations Manager HIT Training
12.45–13.00	<b>Speaker Panel</b>	Q&A
13.00–14.00	<b>Christmas Lunch &amp; Networking</b>	
14.00–14.20	<b>CPD STRATEGY</b> Keynote Speaker: The Education and Training Foundation's Digital Skills Strategy – Investing in the Future	David Russell Chief Executive of the Education & Training Foundation
14.20–14.45	<b>WORKFORCE DEVELOPMENT IN ACTION</b> Careers Colleges Trust Digital Enhancement Strategy	Ruth Gilbert, Chief Executive & Beverley Jones, Director of Operations, Careers Colleges Trust
14.45–15.45	<b>Workshops</b> Choose one of three available:	<ol style="list-style-type: none"> <li><b>Approaches to Collaborative Learning</b> Barbara Nance, Ideas4Learning</li> <li><b>Creating and Making Videos in Work-based Learning</b> Sally Betts, Ideas4Learning &amp; Gavin Smith, PETA</li> <li><b>Creative Teaching Strategies: Research Finding from NESTA and using the Learning Wheel</b> Deb Kelsey, Director of Digital Services, Salford College &amp; Christina Conroy, ETF Digital Skills Project Manager</li> </ol>
15.45–16.00	Tea and depart	

# Conference fee £150.00

Includes all refreshments and a bespoke Christmas Lunch prepared by The Restaurant SW4, a student-run enterprise.

Visit <http://bit.ly/2hh140x>

## Two ways to pay

The Career Colleges Trust is offering two ways to pay: through Eventbrite or by invoice.

Book directly through **Eventbrite**.

Visit <http://bit.ly/2feviBn>

Book a place by invoice, please contact **Alina Cohen**

Email [acohen@careercolleges.org.uk](mailto:acohen@careercolleges.org.uk)

If paying by invoice, you must confirm your place by providing a purchase order number within two weeks of contacting the Trust.



# Career Colleges®

14-19 *Preparing young people for work*

**Career Colleges Trust** 4 Millbank Westminster London SW1P 3JA

**Registered Office** Building 1000 Kings Reach Yew Street Stockport SK4 2HD

**Telephone** 0161 475 0224 **Email** [enquiries@careercolleges.org.uk](mailto:enquiries@careercolleges.org.uk)

**Website** [www.careercolleges.org.uk](http://www.careercolleges.org.uk)

 CareerCollegesT

 @CareerCollegesT

 @Career.Colleges

P5502 09/17  
a purecreative.design  
[www.pure-creative.com](http://www.pure-creative.com)